

THE BLUE FLAG CAMPAIGN



Playa Granada (Motril) has been awarded the Blue Flag for 2025. The Blue Flag is an award and a certification system of the environmental quality, created and run by the FEE (Environmental Education Foundation), in 1987. The FEE is made up of almost 50 Non-Governmental Organisations (NGOs) members, one from each participating state. ADEAC is the member responsible for Spain within the FEE.

The objective of the FEE is to favour, on an international level, the environmental information and education, through Programmes such as the Blue Flag, Ecoschools, Young Reporters for the Environment, the Green Key and Forests at School or other activities, that promote sustainable development of tourism and of the local communities, in line with the Local Agenda 21 from the Río Conference.

Every year the FEE awards the Blue Flag to beaches, ports and boats, that comply with the **criteria** periodically revised, agreed by consensus and more and more demanding of legality, health, cleaning, security, and environmental information and management.

The Blue Flag is financed by and is currently supported by over 40 governments, around 200 regions and territories, more than 2000 coastal municipalities, as well as a good number of Universities, Foundations, etc. In addition, the initially solitary support of the European Commission, which, after extending the Campaign to a world-wide level, have been taken over by two agencies of the United Nations, the PNUMA, aimed at the Environment and the World Tourism Organisation, as well as the EUCC, the UICN, the ICOMIA, etc.

In Spain the state Tourism and Environmental authorities have been supporting the Blue Flag Campaign, through the General Management of Coasts, also the Spanish Federation of Municipalities and Provinces (FEMP), sanitary /environmental Authorities of the 10 Autonomous Coastal Communities and the more than 250 coastal municipalities and around one hundred participating marinas, that provide over 800 annual candidates. At the present time ADEAC also collaborates with universities, NGOs and specialised entities such as the ONCE Foundation specially where training, Blue Flag Centres and Annual Themed Distinctions are concerned.

THE BLUE FLAG CAN BE HELPED BY YOU AS A USER OF THE BEACH:

- Follow the instructions of the beach personnel and the code of conduct that can be found on the information boards.
- Respect the local nature and restrict the use of water, electricity and fuel.
- Help us to maintain the desirable level of environmental quality with your criticisms or suggestions.
- Contact ADEAC, via mail, fax or e-mail, including your name, locality and Blue Flag beach or port, date, time, problem or improvement suggestion and contact address for them to reply to you.
- **THANK YOU FOR YOUR COLABORATION**

WHAT YOU CAN EXPECT FROM A BLUE FLAG BEACH:

- Information on the objectives and criteria concession of the Blue Flag.
- Up to date information on the quality of bathing waters. When the required quality is not reached, the Town Council must lower the Blue Flag and inform the ADEAC.
- Information, if applicable, on natural areas next to or near the beach.

These are the names and addresses of those responsible for the Blue Flag awarded to this beach, locally, nationally and internationally:



ASOCIACION DE
EDUCACION AMBIENTAL
Y DEL CONSUMIDOR

ADEAC

Gral. Lacy, 3 - Portal 1-1ºB
28045 - MADRID
+34 91 4353147
Email: adeac@adeac.es

International Blue Flag Co-ordination

Scandiagade, 13
2450 Copenhagen SV (Denmark)
+45 61248086
Email: blueflag.assistant@gmail.com

Motril Municipal Tourist Office

Plaza de las Comunidades Autónomas, s/n
18600 Motril (Granada)
+34 958 825481
Email: turismo@motril.es

For more information about other FEE programs: www.fee.global